

# THERESA MONACO

theresa.monaco@gmail.com

References available  
upon request

## Summary of Qualifications

- Extensive experience in fast-paced, team-oriented work environments, including 5+ years at a SaaS company and 4 years at a full-service web design and marketing firm
- Knowledgeable in best practices for usability, web design, search engine optimization, and content marketing
- Experienced with HTML, CSS, SASS, JavaScript, jQuery
- Proficient with various web development applications, version control, project management systems, content management systems, and Adobe applications

## Experience

### Senior Web Developer for Monetate | 2013–Present

- Develop code for big brand websites using HTML, CSS, JavaScript
- Advise fellow developers and Services team on technical and design decisions regarding client requests
- Maintain source code in GitHub repositories
- Provide frontend development assistance in various projects for the Engineering and Support teams
- Assisted the product UX team in the 2017 platform redesign
- Developed our 2017 marketing website; integrated with Craft CMS

### Information Architect, Frontend Developer, Designer for Bright Orange Thread | 2009–2013

- Designed site maps and site architecture
- Developed fully-functioning wireframes/prototypes
- Developed and managed websites for a wide range of businesses and organizations (B2B, B2C, non-profit, IT)
- Integrated and developed several content management systems and content editors, including ExpressionEngine
- Installed 3rd party plugins and modules

## Education

**Philadelphia University, Philadelphia, PA**  
*MS in Interactive Design & Media, 2014*

**University of Delaware, Newark, DE**  
*BA in English, Minor in Interactive Media, 2010*